

Impact Investing Opportunities: Latin America meets Germany

Save the Date
October 9th, 2025

Bayerische Repräsentanz für Südamerika
Argentinien, Chile, Kolumbien, Peru und Uruguay
Representación del Estado de Bayern para Sudamérica
Argentina, Chile, Colombia, Perú y Uruguay



Start2® Group



Proposed Program – 3 x 1-Hour Webinars (in English)

Goal: Raise awareness about impact investing among corporates, CVCs, and FoFs in Germany and Latin America. Organized by the State of Bavaria Office for South America together with Imagine Ventures, in partnership with Start2 and the BMW Foundation.

Webinar 1 – “Impact Investing Opportunities: Latin America meets Germany”

Key Objectives:

- Present Imagine Ventures’ focus sectors, investment thesis, and track record.
- Inspire German and Latin American investors to explore cross-border opportunities.

Webinar 2 – “Co-Investing Models: Corporates, CVCs & FoFs”

Key Objectives:

- Present collaboration models that amplify impact and return.
- Highlight practical frameworks for co-investment between Germany and LATAM.

Webinar 3 – “Scaling Impact: From Seed to Expansion in Germany & LATAM”

Key Objectives:

- Explore how impact startups can scale across Germany and LATAM.
- Provide concrete strategies for corporates and investors to enable growth.

Webinar 1 – Impact Investing Opportunities: Latin America meets Germany

Date: Thursday, October 9

8am Colombia & Peru/10am Argentina, Chile & Uruguay/ 3pm Germany

- 0:00 Welcome & introductions
Pamela Valdivia, Executive Director State of Bavaria Office for South America
- 0:10 LATAM investment & impact landscape: VC activity and why the region is attractive.
Rosa Madera, Responsible Leader BMW Foundation Herbert Quandt (tbc)
- 0:20 Imagine Ventures: mission, focus areas (Future of Work & Environment), seed & pre-seed strategy, impact metrics.
Javier Cueto, Managing Partner and GP
- 0:35 Showcase of 2 portfolio startups with measurable impact.
Ainwater Chile, Camilo Hunneus & Avanzo Colombia, Gaston Vega
- 0:45 Panel discussion on institutional and funds interest in LATAM impact ventures.
-Lukas Nolte, Head of Finance AQVC Germany,
-Peter Auner, Partner VNT Management and
-Sebastian Acevedo, VP, Business & Finance Chile Global Ventures.
- 1:00 Closing remarks & teaser for the next webinar.
Kristine Eckert, Managing Director Latin America Start2 Group